

Quarterly results (Q3 2010) exceeds all expectations

3Q 2010 Financial Results:

- A gross profit (hold) increase of 57.1% to EUR 16.78 million (Q3 2009: EUR 10.68 million)
- Concern net profit before tax of EUR 7.16 million (Q3 2009: EUR -3.14 million)

Accumulated Financial Results for FY 2010 - Q1, Q2 & Q3 (1.1. – 30.09.2010):

- A gross profit (hold) increase of 74.3% to EUR 48.14 million (FY 2009: Accumulated Q1 to Q3: EUR 27.62 million)
- Concern net profit before tax of EUR 6.58 million (FY 2009: Accumulated Q1 to Q3: EUR -0.32 million)
- Total quick assets as of 30.09.2010 amount to EUR 23.07 million (as of 31.12.2009: EUR 20.68 million)

The betting and gaming turnover increased in 3Q of 2010 by 57.9% to EUR 356.02 million (Q3 2009: EUR 225.45 million).

From a cumulative point of view the betting and gaming turnover for the first 9 months of the FY 2010 amounts to EUR 1043.48 million. 71.3% higher in comparison to the respective period in the previous year (January to September 2009: EUR 609.12 million).

The gross profit (Hold) is the most important financial figure in the eGambling market, has increased from EUR 10.68 million in Q3 FY 2009 to EUR 16.78 million in Q3 FY 2010. This is an increase of 57.1%.

The cumulative gross profit for Q1 to Q3 amounts to EUR 48.14 million, which indicates an increase of 74.3%. This indicator is clearly much higher than the respective period for the FY 2009 (EUR 27.6 million).

Net gaming profit (gross profit before tax) for Q3 FY 2010 has risen by 57.5% to EUR 16.65 million (Q3 2009: EUR 10.57 million).

The cumulative net gaming profit (gross profit before tax) for Q1 to Q3 FY 2010 amounts to EUR 47.78 million (Q1 to Q3 FY 2009: EUR 27.15 million).

The advertising expenditure for the Q3 amounted to EUR 5.74 million (Q3 FY 2009: EUR 11.96 million).

Das Konzern EBITDA für das 3. Quartal 2010 beträgt 7,01 Mio. EUR (Q3 2009: - 3,31 Mio. EUR).

An increase of the advertising expenditure from EUR 22.07 million, in the first three quarters in the FY 2009, to EUR 28.66 million, for the first the quarters in the FY 2010, is an increase of 29.9%. This led to a significant increase in the number of new customers and thus ensures a more successful future growth of the bet-at-home.com Group. Meanwhile we have over 2.1 million registered users.

The concern's EBITDA for Q3 2010 amounts to EUR 7.01 million (Q3 FY 2009: EUR -3.31 million).

A large investment in the acquisition of new customers but also in the reactivation of existing customers led to the successful strengthening of the bet-at-home.com brand and to a cumulative consolidated EBITDA for the first 3 quarters of 2010 which amounted to EUR 6.61 million (EBITDA Q1 to Q3 FY 2009: EUR -2.19 million).

The concern's financial results for the first three quarters of 2010 is EUR 0.34 million, bearing in mind that the concern's financial results for the first three quarters of the FY 2009 (EUR 2.21 million) cannot be directly compared due to the disposal of equity.

The concern's financial results for Q3 2010 amount to EUR 0.28 million (Q3 FY 2009: EUR 0.3 million).

The concern's results before taxes for Q1 to Q3 2010 amounted to EUR 6.58 million (Q1 to Q3 FY 2009: EUR -0.32 million).

Concern equity as of 30.06.2010 amounted to EUR 22.13 million (31.12.2009: EUR 17.52 million).

The concern equity ratio as of 30.06.2010 is 58.3% (31.12.2009: 62.2%).



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Quick assets and liquidity as of 30.09.2010: EUR 23.07 million (31.12.2009: EUR 20.68 million).

About bet-at-home.com:

bet-at-home.com AG is part of the Mangas gaming group, a prominent French enterprise in online gaming and sports betting, to which the portals BetClic and Expekt belong. Through wholly owned subsidiaries the company holds online gambling licenses issued in Malta. With currently 2.1 Mio registered users from all European countries and listed on the Frankfurt and Vienna stock exchange, the renowned company is one of the most popular betting providers in Europe. bet-at-home.com AG has holdings in Germany, Austria and Malta.

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Industry: Gambling
ISIN: DE000A0DNAY5
WKN: A0DNAY
Bloomberg: ACX GY
Reuters: ARTG.DE
Stock exchange centres: Frankfurt, Xetra and Vienna