

## ***bet-at-home.com AG: record quarter results***

### **Financial figures first quarter of 2010:**

- Gross earning (hold) reached up to 13.8 million Euro (Q1 2009: 8.9 million Euro)
- Concern profit before taxes at 2.6 million Euro (Q1 2009: 1.6 million Euro)
- Liquid assets and marketable securities as of 31.03.2010 at 25.4 million Euro (31.12.2009: 20.7 million Euro)

Betting and gaming turnovers have raised in 1-st quarter of 2010 by 76.4% to 314.5 million EUR (1st quarter of 2009: 178.3 million EUR).

The gross gaming revenue (hold) as the most important indicator in eGambling market has risen from 8.9 million EUR in the 1st quarter of 2009 to 13.8 million EUR in 1st quarter of 2010 (+ 54,5%).

The net gaming revenue (hold minus betting tax) improved in 1st quarter of 2010 by + 56.3% up to 13.7 million EUR (1st quarter of 2009: 8.8 million EUR).

With the raised marketing expenses of 6.7 million EUR in 1st quarter of 2010 (+8.9% in comparison to 1st quarter of 2009) a further strengthening of the bet-at-home.com brand could be reached in many European countries, so that the number of registered users has reached 1.9 million.

Due to the excellent revenue development the EBITDA of the concern significantly raised from 0.25 million EUR in 1st quarter of 2009 to 2.61 million EUR in 1st quarter of 2010.

The financial figure of the 1st quarter 2010 is positiv with 0.14 million EUR, whereas it should be pointed out, that the financial figure of 1.48 EUR in the 1st quarter of 2009 is not directly comparable due to the disposal of trade investments.

The concern profit before the taxes has therefore distinctly raised from 1.63 million EUR in 1st quarter of 2009 to 2.63 million EUR in 1st quarter of 2010.

The concern annual balance amounted in the 1st quarter of 2010 to 1.96 million EUR (1st quarter 2009: 1.58 milliion EUR).



**LIFE IS A GAME!**

The concern equity as of 31.03.10: 19.5 million EUR (31.12.2009: 17.52 million EUR).

The concern equity ratio as of 31.03.2010 (57.8%) is lower than that of 31.12.2009 (62.2%) due to clear growth and therefore the involved increase in the total assets, especially through distinct rise of the liquid assets and of the customer commitment.

Liquid assets and marketable securities as of 31.03.2010: 25.4 million EUR (31.12.2009: 20.7 million EUR)

**About bet-at-home.com:**

bet-at-home.com AG is a part of the Mangas Group, the leading French online gaming and sports betting company, which is among others managing BetClic and Expekt. The group is doing business with the online gaming licence acquired in Malta and Khanawake and through its hundred percent owned subsidiary companies. bet-at-home.com AG - listed on the stock exchange in Frankfurt and Vienna - has over 2 million registered customers from all European countries and is one of the most popular betting providers in Europe. Sports betting, casino games and poker games are available on [www.bet-at-home.com](http://www.bet-at-home.com). bet-at-home.com AG has holdings in Germany, Austria and Malta through its subsidiary companies.

**Contact:**

bet-at-home.com AG  
Investor Relations  
Jochen Dickinger  
[ir@bet-at-home.com](mailto:ir@bet-at-home.com)  
<http://www.bet-at-home.ag>

**Issuer:**

bet-at-home.com AG  
Kronprinzenstraße 82-84  
40217 Düsseldorf  
GERMANY  
Branch: Gambling  
ISIN: DE000A0DNAY5  
WKN: A0DNAY  
Bloomberg: ACX GY  
Reuters: ARTG.DE  
Stoch exchange: Frankfurt, Xetra, Wien