



**TRANSLATION FOR CONVENIENCE ONLY.
THE GERMAN VERSION SHALL PREVAIL.**

**bet-at-home.com AG
Düsseldorf**

ISIN DE000A0DNAY5 / WKN A0DNAY

Invitation to the Virtual Annual General Meeting

We hereby invite the shareholders of bet-at-home.com AG, Düsseldorf, to the Annual General Meeting to be held on Friday, 29 May 2026, at 10:00 a.m.

The Annual General Meeting will be held as a virtual Annual General Meeting in accordance with Section 118a (1) sentence 1 of the German Stock Corporation Act (AktG) in conjunction with Section 21 of the Articles of Association. The entire Annual General Meeting will be broadcast in audio and video via a password-protected Investor Portal for duly registered and legitimized shareholders on the day of the Annual General Meeting. Shareholders or their proxies may exercise their rights as described in detail under Section III of this convening notice.

I. Agenda

- 1. Presentation of the adopted annual financial statements and the approved consolidated financial statements as of 31 December 2025, the combined management report for the fiscal year 2025 together with the explanatory report of the Management Board on the statements pursuant to Sections 289a, 315a of the German Commercial Code (HGB), and the report of the Supervisory Board for the fiscal year 2025**

The Supervisory Board has approved the annual financial statements and the consolidated financial statements for the fiscal year 2025 prepared by the Management Board. The annual financial statements are thereby adopted. The other aforementioned documents shall be made available to the Annual General Meeting in accordance with Section 176 (1) sentence 1 AktG, without any resolution being required in this respect. The Annual General Meeting therefore does not need to pass a resolution on Agenda item 1.

2. Resolution on the approval of the acts of the Management Board for the fiscal year 2025

The Management Board and the Supervisory Board propose that the acts of the members of the Management Board in the fiscal year 2025 be approved.

3. Resolution on the approval of the acts of the Supervisory Board for the fiscal year 2025

The Management Board and the Supervisory Board propose that the acts of the members of the Supervisory Board in the fiscal year 2025 be approved.

4. Resolution on the appointment of the auditor for the annual financial statements and of the auditor for the consolidated financial statements for the fiscal year 2026

The Supervisory Board proposes to appoint Ypsilon Audit GmbH Wirtschaftsprüfungsgesellschaft, Düsseldorf, as the statutory auditor and group auditor for the 2026 financial year. The election includes any review of a condensed set of financial statements and an interim management report as of 30 June 2026 by the auditor in accordance with Section 115 (5) sentence 1 WpHG.

Notes:

Pursuant to Section 124 (3) sentence 2 AktG, the Supervisory Board's proposal for the election of the auditor must be based on a recommendation by the Audit Committee. The Company's Supervisory Board consists of three members. Where the Supervisory Board consists of three members, it itself performs the duties of the Audit Committee (Section 107 (4) sentence 1 AktG). Accordingly, no separate recommendation of an Audit Committee to the Supervisory Board was made. In performing the functions of the Audit Committee, it is declared in accordance with Article 16 (2) subparagraph 3 of Regulation (EU) No. 537/2014 ("EU Audit Regulation") that the proposal for election is free from undue influence by third parties and that no clause within the meaning of Article 16 (6) of the EU Audit Regulation has been imposed on the Supervisory Board.

5. Appointment of the auditor for sustainability reporting for the fiscal year 2026

The implementation of Directive (EU) 2022/2464 of the European Parliament and of the Council of 14 December 2022, amending Regulation (EU) No. 537/2014 and Directives 2004/109/EC, 2006/43/EC and 2013/34/EU as regards corporate sustainability reporting (Corporate Sustainability Reporting Directive, CSRD), had not yet been completed by the German legislator at the time this notice convening the Annual General Meeting was published. In September 2025, the current Federal Government introduced a revised draft of the CSRD Implementation Act to the German Bundestag. At the time this notice was published, it remained unclear when and in what final form the draft legislation would be enacted. In order to avoid the need to convene another Annual General Meeting after completion of the national legislative process to appoint the auditor for sustainability reporting for the 2026 financial year, the Annual General Meeting on 29 May 2026 is intended to elect such an auditor as a precautionary measure, but only in the event that national law provides for such an appointment by the Annual General Meeting.

The Supervisory Board proposes to appoint Ypsilon Audit GmbH Wirtschaftsprüfungsgesellschaft, Düsseldorf, as auditor of the (consolidated) sustainability report for the fiscal year 2026. This appointment is made as a precautionary measure in the event that Directive (EU) 2022/2464 is implemented into German law and that the Company is consequently legally required to prepare sustainability reporting for the 2026 financial year and to have the (consolidated) sustainability report audited by a statutory auditor, and provided that such audit is not already incumbent upon the auditor responsible for auditing the annual and consolidated financial statements for the 2026 financial year in accordance with statutory provisions.

Notes:

Reference is made to the notes under [agenda item 4](#).

6. Elections to the Supervisory Board

In accordance with Sections 95, 96 (1), 101 (1) AktG in connection with Section 10 (1) of the Articles of Association, the Supervisory Board of the Company is composed of three members, all of whom are elected by the Annual General Meeting. In accordance with Section 10 (2) of the Articles of Association, the members of the Supervisory Board are elected as determined by the Annual General Meeting for a maximum period up to the end of the Annual General Meeting which resolves on the discharge for the fourth fiscal year after the beginning of the term of office. The fiscal year in which the term of office begins is not included.

The current Chairman of the Supervisory Board, Mr. Martin Arendts, was elected by the Annual General Meeting on 17 May 2022 for a term lasting until the end of the Annual General Meeting that resolves on

his discharge for the 2026 financial year. The other previous Supervisory Board members elected by the Annual General Meeting, Ms. Véronique Giraudon and Mr. François Riahi, resigned from the Supervisory Board with effect as of 12 December 2025 by reason of their declared resignations. Upon application by the Management Board, two Supervisory Board members were subsequently appointed by the competent court in accordance with Section 104 AktG. These two court-appointed members resigned from their positions on 7 April 2026.

Subsequently, another application for the court appointment of Supervisory Board members pursuant to Section 104 AktG was filed. The candidates proposed for court appointment pursuant to Section 104 AktG are to be elected as members of the Supervisory Board by the Annual General Meeting on 29 May 2026.

The Supervisory Board proposes that the following persons be elected as members of the Supervisory Board with effect from the end of the Annual General Meeting on 29 May 2026:

6.1 Mag. Michael Buchner, HR Manager at JOB.ON Personaldienste GmbH, Linz, Austria, residing in Neuhofen an der Krems, Austria, and

6.2 Mag. Wolfgang Reisinger, Managing Director (COO/CF0) of Tractive GmbH, Pasching, Austria, residing in Haag, Austria,

for a term of office lasting until the end of the Annual General Meeting that resolves on their discharge for the 2030 financial year.

Notes:

The elections are to be conducted as individual votes, i.e. the proposed candidates under sub-items 6.1 and 6.2 above will be voted on separately.

In accordance with recommendation C.13 of the German Corporate Governance Code (as amended on 28 April 2022, hereinafter the "Code"), the Supervisory Board is required to disclose, in its proposals to the Annual General Meeting, the personal and business relationships of each candidate with the Company, its governing bodies, and any shareholder holding a material interest in the Company.

In the opinion of the Supervisory Board, the proposed candidates do not have any personal or business relationships with the Company or its group companies, the governing bodies of the Company, or any shareholder holding a material interest in the Company that would require disclosure under recommendation C.13 of the Code. The proposed candidates are therefore considered by the Supervisory Board to be fully independent, also within the meaning of the Code.

The above election proposals take into account the competency profile for the entire Supervisory Board adopted by the Supervisory Board in accordance with recommendation C.1 of the Code. The Supervisory Board notes that the target of a one-third share of women on the Supervisory Board, as set out in the objectives for its composition, will temporarily not be met following the election of the proposed candidates. In this context, reference is made to the explanations in the Supervisory Board report for the 2025 financial year, in particular the sections “Changes in the shareholder structure” and “Changes to the Supervisory Board”. The proposed candidates have stated that they will have sufficient time available to perform their duties. It is intended that Mr. Martin Arendts shall continue to serve as Chairman of the Supervisory Board.

The curricula vitae of the candidates, together with the information pursuant to Section 125 (1) sentence 5 AktG regarding their membership on other statutory supervisory boards and on comparable domestic and foreign supervisory bodies of business enterprises, are set out under Section II of this convening notice. They are also available at:

<https://www.bet-at-home.ag/de/shareholders-meeting/>

7. Resolution on the approval of the compensation report pursuant to Section 162 AktG for the fiscal year 2025

The compensation report for the fiscal year 2025 pursuant to Section 162 AktG, together with the auditor’s report, is available from the time the Annual General Meeting is convened and also during the meeting at:

<https://www.bet-at-home.ag/de/shareholders-meeting/>

The Management Board and the Supervisory Board propose that the compensation report for the fiscal year 2025, prepared and audited in accordance with Section 162 AktG, be approved pursuant to Section 120a (4) AktG.

II. Further information on agenda item 6, in particular the curricula vitae of the candidates proposed for election to the Supervisory Board

First name(s), last name:	Mag. Michael Buchner
Current occupation:	HR-Manager at JOB.ON Personaldienste GmbH, Linz, Austria
Personal details	
Place of residence:	Neuhofen an der Krems, Austria
Date of birth:	11 October 1971
Place of birth:	Salzburg, Austria
Nationality:	Austrian/French
Gender:	Male
Education:	Studied Business Administration at Johannes Kepler University Linz (Master's degree); Human Resource Management program (2009/2010); professional qualification exam in the field of employee leasing (2010)
Professional career:	
	Since 12/2008: HR Manager, JOB.ON Personaldienste GmbH, Linz, Austria (since 03/2020 sole responsibility for internal/external staff, recruiting and personnel placement/leasing; client support; personnel development and training)
	06/2002 to 11/2008: HR Assistant, HAGMAYR Sportmanagement GmbH, Linz, Austria
	07/2007 to 11/2008: Establishment and management of the SPORT ALLIANCE k.s. office, Bratislava, Slovakia (player scouting and support, contract handling)
	2000 to 2002: LASK Linz: involvement in Bundesliga matchday organization, Linz, Austria
Memberships on other statutory supervisory boards:	• None
Memberships on comparable domestic and foreign supervisory bodies of business enterprises:	• None
Significant activities alongside the Supervisory Board mandate (Recommendation C.14 of the Code):	• HR-Manager at JOB.ON Personaldienste GmbH, Linz, Austria

Independence pursuant to Recommendations C.6, C.7 and C.13 of the Code:	The candidate is independent of the Company and its Management Board within the meaning of Recommendations C.6 and C.7 of the Code and independent of any controlling shareholder. There are no relationships with the Company, its governing bodies, or any significant shareholder within the meaning of Recommendation C.13 of the Code.
Other information:	The candidate meets the requirements of Section 100 (5) AktG regarding familiarity with the sector in which the Company operates.

First name(s), last name:	Mag. Wolfgang Reisinger
Current occupation:	Managing Director (COO/CF0) of Tractive GmbH, Pasching, Austria
Personal details	
Place of residence:	Haag, Austria
Date of birth:	31 October 1982
Place of birth:	Linz, Austria
Nationality:	Austrian
Gender:	Male
Education:	Degree in Social Economics from Johannes Kepler University Linz (JKU), Linz, Austria (Master. rer. soc. oec.)
Professional career:	
	Since 2014: Tractive GmbH: CFO/COO
	2010 to 2014: KPMG Austria: Audit Assistant Manager
Memberships on other statutory supervisory boards:	<ul style="list-style-type: none"> • None
Memberships on comparable domestic and foreign supervisory bodies of business enterprises:	<ul style="list-style-type: none"> • None
Significant activities alongside the Supervisory Board mandate (Recommendation C.14 of the Code):	<ul style="list-style-type: none"> • Managing Director (COO/CF0) of Tractive GmbH, Pasching, Austria
Independence pursuant to Recommendations C.6, C.7 and C.13 of the Code:	The candidate is independent of the Company and its Management Board within the meaning of Recommendations C.6 and C.7 of the Code and independent of any controlling shareholder. There are no relationships with the Company, its governing bodies, or any significant shareholder within the meaning of Recommendation C.13 of the Code.
Other information:	<ul style="list-style-type: none"> • The candidate meets the requirements of Section 100 (5) AktG regarding familiarity with the sector in which the Company operates. • The candidate has expertise in the field of accounting and auditing within the meaning of Section 100 (5) AktG.

III. Further information and notes

1. Total number of shares and voting rights

At the time of the convocation of the Annual General Meeting, the Company's share capital amounts to EUR 7,018,000 and is divided into 7,018,000 no-par value shares, each granting one vote. At the time of the convocation of the Annual General Meeting, the Company does not hold any treasury shares.

2. Conduct of the virtual Annual General Meeting / Investor Portal

In accordance with Section 118a AktG in conjunction with Section 21 of the Articles of Association, the Management Board has decided, with the approval of the Supervisory Board, to hold the Annual General Meeting as a virtual Annual General Meeting.

The venue of the Annual General Meeting is JW Marriott Hotel Frankfurt, Thurn-und-Taxis-Platz 2, 60313 Frankfurt am Main. The chairman of the meeting, the members of the Management Board and the Supervisory Board, the notary engaged to record the proceedings, and the proxies designated by the Company shall be physically present at the venue of the Annual General Meeting. Physical attendance by shareholders or their proxies (with the exception of the proxies appointed by the Company) at the venue of the Annual General Meeting is excluded.

The entire Annual General Meeting will be broadcast in full via audio and video on 29 May 2026 from 10:00 a.m. via the Internet at

<https://www.bet-at-home.ag/en/shareholders-meeting/>

via the password-protected Investor Portal.

After due receipt of the registration and proof of share ownership (see **Section III. 3.** below), shareholders will receive a registration confirmation **by post, on which their individual access data for the Investor Portal** are printed. With these access data, shareholders can log into the Investor Portal.

Duly registered shareholders or their proxies may connect electronically to the virtual Annual General Meeting via the Investor Portal. By using the Investor Portal, shareholders are deemed to be electronically connected to the Annual General Meeting within the meaning of Section 118a (1) sentence 2 no. 2 AktG and may exercise their rights via the Investor Portal within the scope of the statutory provisions.

The Investor Portal is expected to be activated as of 8 May 2026.

3. Requirements for participation in the virtual Annual General Meeting and exercise of voting rights / access data for the Investor Portal

Only those shareholders who register in due time and provide proof of share ownership shall be entitled to attend the Annual General Meeting and exercise their voting rights – in person or by proxy. Pursuant to Section 17 (2) of the Articles of Association, registration shall be made in text form (Section 126b BGB) in German or English. The entitlement to participate in the Annual General Meeting and to exercise voting rights shall be evidenced by a certificate of share ownership issued in text form by a depository bank in German or English; in any case, a certificate issued by the final intermediary pursuant to Section 67c (3) AktG shall be sufficient for this purpose.

The proof of share ownership shall refer to close of business on the 22nd day prior to the Annual General Meeting, i.e. Thursday, 7 May 2026, 24:00 hours ("**record date**"). The registration and proof of share ownership shall be received by the Company no later than Friday, 22 May 2026, 24:00 hours, at the following address:

bet-at-home.com AG

c/o Computershare Operations Center

80249 München

Deutschland

E-Mail: anmeldestelle@computershare.de

The registration, together with proof of share ownership, may also be submitted by intermediaries within the above-mentioned deadlines to one of the addresses specified above or in ISO 20022 format (e.g. via SWIFT, using the code: CMDHDEMXXX) to the Company. Use of SWIFT communication requires authorization via the SWIFT Relationship Management Application (RMA).

Custodian banks will usually arrange for the necessary registration and transmission of proof of share ownership on behalf of their customers if the shareholders instruct them accordingly. Shareholders are therefore requested to contact their respective custodian bank as early as possible. After due receipt of the registration and proof of share ownership, **access data for the Investor Portal** in the form of a registration confirmation will be sent to shareholders by post.

Significance of the record date

In relation to the Company, only those persons who have provided proof of share ownership shall be deemed to be shareholders for the purpose of attending the meeting and exercising voting rights. The entitlement to participate and the scope of voting rights are based exclusively on the share ownership as of the record date. The record date has no relevance for dividend entitlement. The record date does not

entail any restriction on the ability to sell shares. Even in the event of a full or partial sale of shares after the record date, only the share ownership as of the record date is decisive for participation in the Annual General Meeting and the scope of voting rights, i.e. changes in share ownership after the record date have no effect on the entitlement to participate in the meeting and on the scope of voting rights. Persons who do not yet hold shares on the record date and only become shareholders thereafter are therefore not entitled to participate and vote as shareholders; however, they may be authorized by the seller who still held the shares as of the record date to act as proxy or to exercise rights on their behalf. This applies accordingly to additional acquisitions after the record date.

4. Voting procedure

Voting rights are exercised by shareholders and their proxies by means of electronic postal voting or through the proxies appointed by the Company for this purpose. In order to exercise voting rights, also through proxies, proper registration and proof of share ownership are required in any case (see **Section III. 3.** above).

a. Voting by electronic postal vote

Shareholders or their proxies may exercise their voting rights by electronic postal vote. Voting takes place electronically and exclusively via the Investor Portal at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

Voting via the Investor Portal is possible from the moment of its activation until the moment when the relevant voting options are closed by the chairman of the meeting at the Annual General Meeting on 29 May 2026. Until that point in time, votes cast may also be changed or revoked via the Investor Portal. Please note that other means of communication for (electronic) postal voting are not available; in particular, it is not possible to submit postal votes by post or e-mail.

b. Authorization of and instructions to the proxies appointed by the Company

We offer our shareholders the opportunity to authorize proxies appointed by the Company (proxies) to exercise their voting rights. The proxies must be given instructions for the exercise of voting rights. Without instructions, the proxies will not exercise voting rights. The granting of the proxy, its revocation and the proof of authorization vis-à-vis the Company require text form. The authorization of proxies with express instructions is possible via the Investor Portal at

<https://www.bet-at-home.ag/en/shareholders-meeting/>

until the point in time announced by the chairman of the meeting at the Annual General Meeting on 29 May 2026 as the closing of the possibility to grant proxies and issue instructions.

Proxies and instructions to the proxies appointed by the Company may also be granted by letter or by e-mail. Together with the access data for the Investor Portal (see **Section III. 3.**), forms for granting proxy and issuing instructions to the proxies shall be sent to shareholders by post. For the authorization of proxies with express instructions, the proxy and instruction form available on the Company's website at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

may also be used. Proxies and instructions to the proxies sent by post or e-mail shall be received at the following address no later than Thursday, 28 May 2026, 6:00 p.m.:

bet-at-home.com AG

c/o Computershare Operations Center

80249 München

Deutschland

E-Mail: anmeldestelle@computershare.de

For the revocation of a proxy given to the proxies as well as for changes to instructions, the above information regarding the means of transmission and the applicable deadlines shall apply accordingly.

c. Authorization of persons other than the proxies appointed by the Company

Shareholders may also exercise their voting rights through an authorized third party, for example through an intermediary, a shareholders' association, a voting advisor or any other person of their choice. If a shareholder authorizes more than one person, the Company may reject one or more of them. Authorized third parties may not physically attend the Annual General Meeting and require the access data for the Investor Portal to exercise the rights conferred on them. They may exercise voting rights for the shareholders they represent within the scope of their respective power of attorney only by way of (electronic) postal voting or by granting (sub-)power of attorney and issuing instructions to the proxies appointed by the Company.

The granting of a proxy, its revocation and the proof of authorization vis-à-vis the Company shall be made in text form (Section 126b BGB), unless a credit institution, a shareholders' association, any other intermediary covered by Section 135 AktG, or any other person or institution equivalent thereto pursuant to Section 135 (8) AktG is authorized to exercise voting rights. In the case of authorization of credit institutions, shareholders' associations, other intermediaries covered by Section 135 AktG or other persons or institutions equivalent thereto pursuant to Section 135 (8) AktG, special requirements apply which are to be enquired about with the respective person to be authorized.

The granting of a proxy, its amendment or revocation is possible via the Investor Portal at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

from the moment of its activation until the end of the Annual General Meeting on 29 May 2026.

For the declaration of a proxy to the Company, its revocation and the transmission of proof of a declared proxy or its revocation to the Company, the following address is also available:

bet-at-home.com AG

c/o Computershare Operations Center

80249 München

Deutschland

E-Mail: anmeldestelle@computershare.de

Shareholders are requested to grant proxies to third parties preferably via the Investor Portal.

For organizational reasons, transmissions made by post must be received at the above address no later than 28 May 2026, 6:00 p.m. Transmission to the Company by e-mail is possible until the end of the Annual General Meeting on 29 May 2026.

A proxy form for the authorization of third parties is available on the Company's website at

<https://www.bet-at-home.ag/en/shareholders-meeting/>

d. Additional regulations

If the Company receives different, formally correct declarations regarding the exercise of voting rights for one and the same shareholding via the Investor Portal, by e-mail and/or by post, the means of transmission shall be considered in the following order of priority: (i) via the Investor Portal, (ii) by e-mail and (iii) by post. In the case of divergent, formally correct declarations received via the same means of transmission, the last declaration received shall prevail.

Should an individual vote be held on an agenda item instead of a collective vote, the electronic postal vote cast or instruction submitted on this agenda item shall apply accordingly to each item of the individual vote.

5. Video and audio transmission of the Annual General Meeting

The Annual General Meeting shall be broadcast in full in video and audio via the Investor Portal available at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

On the day of the Annual General Meeting, shareholders or their proxies may log into the Investor Portal with their access data and follow the video and audio transmission of the Annual General Meeting.

The Annual General Meeting shall not be broadcast to the public (e.g. via the Company's website). The video and audio transmission of the Annual General Meeting is accessible exclusively to duly registered shareholders and their proxies via the Investor Portal.

6. Right of shareholders to submit statements pursuant to Section 130a (1) to (4) AktG

Shareholders who have duly registered for the Annual General Meeting and provided proof of share ownership (see **Section III. 3.** above) or their proxies have the right to submit statements on the agenda items no later than five days before the meeting. Submissions may be made until 23 May 2026, 24:00 hours. Submissions shall be made in text form in the German language by e-mail to the following address:

hv.stellungnahmen@bet-at-home.com

The Company shall make the statements available no later than four days prior to the Annual General Meeting, i.e. by 24 May 2026, 24:00 hours, stating the name of the submitting shareholder, via the Investor Portal at the Company's website at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

to those shareholders who have duly registered for the Annual General Meeting.

Statements may not exceed 10,000 characters (including spaces). Statements will not be disclosed if they contain more than 10,000 characters (including spaces). A statement need not be made available if the Management Board would commit a criminal offence by publishing it, if a statement contains obviously false or misleading information in material respects, or if it contains insults, or if a shareholder indicates that he or she will not attend the Annual General Meeting and will not be represented (Section 130a (3) sentence 4 in conjunction with Section 126 (2) sentence 1 no. 1, no. 3 and no. 6 AktG).

Motions, nominations, questions or requests for information, as well as objections to resolutions of the Annual General Meeting contained in statements, shall not be considered at the Annual General Meeting. The submission of motions, nominations, the exercise of the right to information and the declaration of objections to resolutions of the Annual General Meeting may only be made via the channels described in this convening notice.

7. Right of shareholders to speak pursuant to Section 118a (1) sentence 2 no. 7 and Section 130a (5) and (6) AktG

Shareholders or their proxies who are connected to the Annual General Meeting via the Investor Portal have the right to speak at the meeting, which shall be exercised by means of video communication. From the beginning of the Annual General Meeting, shareholders or their proxies may register requests to speak via the Investor Portal at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

The chairman of the meeting will explain the procedure for registering requests to speak and the granting of the right to speak at the Annual General Meeting in more detail.

The right to speak also includes, in particular, the right pursuant to Section 118a (1) sentence 2 no. 3 AktG to submit motions and nominations, as well as the right to information at the Annual General Meeting (as described in Section III. 8. below).

Minimum technical requirements for participation in video communication are a device with a camera and microphone (e.g. a computer, tablet, or smartphone), a current internet browser, and a stable internet connection. The Investor Portal supports common up-to-date browsers (e.g. Chrome, Firefox, Edge). It is recommended to test the technical functionality in advance.

The Company reserves the right to check the functionality of the video communication between the shareholder and the Company during the meeting and prior to the speaking contribution, and to reject the latter if the functionality is not ensured. Shareholders or their proxies who register a request to speak shall be directed to a virtual waiting room. In the virtual waiting room, a technical check of the functionality of the video communication between the shareholder or proxy and the Company shall be carried out.

8. Right of shareholders to pose questions and to information pursuant to Section 118a (1) sentence 2 no. 4 and Section 131 AktG

Pursuant to Section 131 (1) AktG, each shareholder shall, upon request at the Annual General Meeting, be provided by the Management Board with information on the affairs of the Company, to the extent that the information is necessary for the proper assessment of an agenda item and there is no right to refuse to provide such information. It is not possible to submit questions in advance of the Annual General Meeting. The obligation of the Management Board to provide information also extends to the legal and business relations of the Company with its affiliated companies. Furthermore, the obligation to provide information also concerns the situation of the Group and the companies included in the consolidated financial statements.

The shareholders have the right to pose follow-up questions on all answers given by the Management Board at the meeting pursuant to Section 131 (1d) AktG.

It is intended that the chairman of the meeting shall determine that the right to information pursuant to Section 131 (1) AktG, as well as the right to pose follow-up questions pursuant to Section 131 (1d) AktG, may be exercised at the Annual General Meeting exclusively by way of video communication, i.e. within the course of exercising the right to speak (see **Section III. 7.**) via the Investor Portal.

Shareholders who are electronically connected to the Annual General Meeting may submit requests pursuant to Section 131 (4) and (5) AktG by way of electronic communication via the Investor Portal.

9. Objections to resolutions

Shareholders who are electronically connected to the Annual General Meeting have the right to declare objections to resolutions of the Annual General Meeting for the record pursuant to Section 118a (1) sentence 2 no. 8 AktG in conjunction with Section 245 AktG. Objections shall be submitted electronically via the Investor Portal at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

and are possible from the beginning of the Annual General Meeting on 29 May 2026 until its closure by the chairman of the meeting.

10. Right of shareholders to request supplements to the agenda pursuant to Section 122 (2) AktG

Shareholders whose shares, taken together, amount to one-twentieth of the share capital or a pro-rata amount of EUR 500,000 may, pursuant to Section 122 (2) AktG, demand in writing (Section 126 BGB) that items be added to the agenda of the Annual General Meeting and published. The requesting shareholders must demonstrate that they have held the shares for at least 90 days prior to the date of receipt of the request and that they will continue to hold the shares until the Management Board has decided on the request. Pursuant to Section 70 AktG, there are certain crediting options, to which reference is hereby made. A corresponding confirmation from the custodian bank is sufficient as proof.

The request must be made in writing and addressed to the Management Board. Each new agenda item must be accompanied by a statement of reasons or a draft resolution. The request must be received by the Company at least 30 days prior to the Annual General Meeting; the day of receipt and the day of the Annual General Meeting are not counted. The last possible date of receipt for a request to supplement the agenda is therefore 28 April 2026, 24:00 hours.

Requests to supplement the agenda shall be addressed to the following postal address:

bet-at-home.com AG

- Management Board -

Tersteegenstraße 30

D-40474 Düsseldorf

Supplements to the agenda requiring publication – insofar as they are not already published when the meeting is convened – shall be published without delay in the German Federal Gazette (Bundesanzeiger) and sent for publication to those media that can be expected to disseminate information throughout the European Union. They shall also be published on the Company's website at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

11. Countermotions and nominations for election by shareholders pursuant to Sections 126, 127 AktG

Countermotions and nominations for election that are to be made accessible via the Company's website prior to the Annual General Meeting pursuant to Sections 126, 127 AktG shall be received at the following postal address by 14 May 2026, 24:00:

bet-at-home.com AG

Tersteegenstraße 30

D-40474 Düsseldorf

E-mail: ir@bet-at-home.com

Only countermotions received in due time at the above address, accompanied by reasons, as well as nominations for election, shall be made available without delay, including the name of the shareholder, on the Company's website at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

insofar as the statutory requirements pursuant to Sections 126 and 127 AktG are otherwise fulfilled. Any comments by the management shall also be published at the aforementioned internet address.

Pursuant to Section 126 (4) AktG, motions within the meaning of Section 126 AktG and nominations for election within the meaning of Section 127 AktG that are to be made accessible shall be deemed to have been made at the time they are made accessible. Voting rights may be exercised on such motions and nominations for election as soon as shareholders can demonstrate that they meet the statutory or Articles of Association requirements for exercising their voting rights (see **Section III. 3.** above). If the shareholder submitting the motion or the nomination for election is not duly legitimized and registered for the Annual General Meeting, the motion need not be considered at the meeting. Pursuant to Section 118a (1) sentence

2 no. 3 AktG in conjunction with Section 130a (5) sentence 3 AktG, shareholders who are electronically connected to the Annual General Meeting may also submit motions and nominations for election during the Annual General Meeting within the course of exercising the right to speak by means of video communication via the Investor Portal.

12. Time references

All time information provided in this convening notice refers to Central European Summer Time (CEST). CEST corresponds to Coordinated Universal Time (UTC) plus two hours.

13. Publications on the Company's website

The adopted annual financial statements of bet-at-home.com AG, the approved consolidated financial statements, the combined management report, each for the 2025 financial year, the explanatory report of the Management Board on the disclosures pursuant to Sections 289a and 315a HGB and the report of the Supervisory Board for the 2025 financial year shall be made available for inspection at:

<https://www.bet-at-home.ag/en/shareholders-meeting/>

in accordance with Section 124a AktG. From the date of convocation of the Annual General Meeting, further information on the agenda items as well as the information pursuant to Section 124a AktG shall also be available at the aforementioned website. The aforementioned website also contains the information pursuant to Section 125 AktG in conjunction with Implementing Regulation (EU) 2018/1212 as well as further explanations of shareholders' rights (pursuant to Section 122 (2), Section 126 (1) and (4), Section 127, Section 130a, Section 131 (1) AktG, Section 118a (1) sentence 2 no. 8 in conjunction with Section 245 AktG).

14. Resolutions

No resolution is required on agenda item 1. Votes shall be taken on agenda items 2 to 6 and are binding. The resolution on agenda item 7 is of an advisory nature. For each vote, the options available are approval, rejection, or abstention.

15. Information for shareholders and shareholder representatives on data protection

bet-at-home.com AG processes personal data as the controller within the meaning of Article 4 no. 7 of the General Data Protection Regulation (GDPR) in order to enable shareholders and shareholder representatives to participate in the Annual General Meeting and to exercise their rights in the context of

the Annual General Meeting, as well as to comply with other requirements under stock corporation law to which the controller is subject (e.g. publication and disclosure obligations). Further information on data processing in connection with the Annual General Meeting, including the information pursuant to Articles 12, 13 and 14 GDPR, can be found at

<https://www.bet-at-home.ag/en/shareholders-meeting/>

Düsseldorf, April 2026

bet-at-home.com AG

Management Board