



bet-at-home.com AG

Düsseldorf

Virtual annual shareholders' meeting

on Tuesday, July 16, 2024 at 10:00 am

Information for shareholders and shareholder representatives on data protection

bet-at-home.com AG processes personal data as the controller within the meaning of Article 4 No. 7 of the General Data Protection Regulation (GDPR) in order to enable shareholders and shareholder representatives to participate in the virtual Annual General Meeting and to exercise their rights at the Annual General Meeting as well as to fulfil other requirements under stock corporation law to which the controller is subject (e.g. publication and disclosure obligations). bet-at-home.com AG is legally obliged to organise the general meeting of shareholders. In order to fulfil this obligation, the processing of the categories of personal data listed below is essential. Shareholders and their representatives cannot participate in the Annual General Meeting without providing personal data.

The person responsible can be reached under the following contact options: bet-at-home.com AG, Tersteegenstraße 30, D-40474 Düsseldorf, E-Mail: dataprotection@bet-at-home.com

The following personal data of a respective shareholder or of persons who are authorised by a shareholder to exercise voting rights for shares in their own name are processed: Surname and first name, address, e-mail address if applicable and telephone number (if provided), number of shares, class of shares, type of share ownership (own shares, shares held by third parties or shares held by proxy) and access card number or access data. Other personal data may also be considered.

If there is a shareholder representative, the following personal data will be processed: Surname and first name as well as address, e-mail address if applicable and telephone number (if provided).

If this personal data is not transmitted to us by shareholders or shareholder representatives themselves, e.g. as part of the registration for the Annual General Meeting, participation in the Annual General Meeting or the submission of a supplementary request in accordance with Section 122 of the German Stock Corporation Act (AktG) or the submission of a countermotion or election proposal in accordance with Sections 126, 127 of the German Stock Corporation Act (AktG), the transmission of a statement or other submission, a custodian bank of a shareholder concerned will transmit the personal data to us.

If countermotions or election proposals are submitted in accordance with Sections 126 and 127 AktG, these will be published on the company's website, including the name of a shareholder, the reasons and any statement by the management, and thus made publicly accessible. The same applies to statements pursuant to Section 130a (1) to (4) AktG.

A list of participants is kept at the virtual Annual General Meeting in accordance with Section 129 AktG. In the case of the virtual Annual General Meeting, shareholders connected to or represented at the meeting electronically and representatives of shareholders connected to the meeting electronically must be included in the list. Each shareholder shall also be granted access to the list of participants upon request for up to two years after the Annual General Meeting.

The aforementioned data will be deleted three years after the end of the Annual General Meeting, unless further processing of the data is still necessary in individual cases for the processing of motions, decisions or legal proceedings in relation to the Annual General Meeting or for other reasons or is required by law.

The processing of personal data is absolutely necessary for participation in the Annual General Meeting and the exercise of rights as a shareholder. The legal basis for the processing is Article 6 (1) c) GDPR.

The company's service providers (such as AGM agencies, lawyers or auditors), which are commissioned for the purpose of organising the Annual General Meeting, only receive personal data from the company that is necessary for the execution of the commissioned service and process the data exclusively in accordance with the instructions of the company as the controller.

Data subjects have the right of access (Article 15 GDPR), the right to rectification (Article 16 GDPR), the right to restriction of processing (Article 18 GDPR), the right to data portability (Article 20 GDPR) and the right to erasure (Article 17 GDPR) of their personal data if the relevant legal

requirements are met. Data subjects can assert these rights against bet-at-home.com AG using the above contact details.

Data subjects also have the right to object (Article 21 GDPR) to the processing of their personal data if the relevant legal requirements are met. Data subjects can assert this right against bet-at-home.com AG using the contact details above.

In addition, shareholders and shareholder representatives have the right to lodge a complaint with the data protection supervisory authorities in accordance with Article 77 GDPR.

Düsseldorf, June 2024

bet-at-home.com AG

Management Board