

bet-at-home.com AG: group company figures for 2017 (01.01.2017 until 31.12.2017)

- Gross betting and gaming revenue increased by 4.8% to EUR 145.4 million
- EBITDA increased by 7.4%, reaching EUR 35.5 million
- Cash and cash equivalents and short-term time deposits of EUR 101.8 million

Dusseldorf, 05. March 2018. In 2017, bet-at-home.com AG Group once again showed its strength by generating new record gaming volumes, betting and gaming revenues as well as earnings. In addition, numerous marketing campaigns and sponsoring activities consistently increased the Group's popularity.

Increase in gross betting and gaming revenue

By reaching a betting and gaming volume of EUR 3,174.6 million in the financial year 2017, the gross betting and gaming revenue amounted to EUR 145.4 million, 4.8% up on the comparable period in the previous year (FY 2016: EUR 138.7 million). Despite the fact that the Group has been subject to blocking measures in Poland, that are considered as a violation of European legislation, since July 2017, the guidance for the gross betting and gaming revenue was exceeded in the financial year 2017.

In 2017, betting fees, gambling levies and VAT on electronic services increased by 7.2% to EUR 27.6 million compared to the previous period (FY 2016: EUR 25.8 million).

The net betting and gaming revenue therefore increased by 4.3% to EUR 117.8 million (FY 2016: EUR 112.9 million).

Strong earnings development and continuing investments to strengthen the brand popularity

Despite increased investments in the brand awareness and popularity in the financial year 2017, the EBITDA amounted to EUR 35.5 million, which constitutes the highest result in the history of the bet-at-home.com AG Group (FY 2016: EUR 33.0 million). On account of the positive developments, the EBIT increased by EUR 2.2 million, to the level of EUR 34.1 million (FY 2016: EUR 31.9 million). After the deduction of taxes on income and earnings, which amounted to EUR 2.8 million (FY 2016: EUR 3.1 million), the consolidated profit for 2017 increased to EUR 32.8 million (FY 2016: EUR 31.0 million).

Further strengthening of the popularity of the brand and development of the customer base

As no major football event with a large audience took place in the financial year 2017, the marketing focus for financial year 2017 was already set in the first quarter. It comprises all marketing channels, including a major TV campaign in Germany and Austria. In 2017, total marketing costs therefore amounted to EUR 42.0 million, as planned, thus 4.5% below year-on-year (FY 2016: EUR 44.0 million). At the end of the fourth quarter of 2017, the bet-at-home.com AG Group had more than 4.8 million registered customers (FY 2016: 4.6 million).

Stable asset and capital structure

Taking account of an equity-reducing dividend payout of EUR 52.6 million, implying EUR 7.50 per share, consolidated equity amounted to a total of EUR 89.3 million as of 31 December 2017 (31.12.2016: EUR 109.6 million), which results in an equity ratio of 71.7% (31.12.2016: 75.4%).

The bet-at-home.com AG Group also held liquid assets and short-term time deposits in the amount of EUR 101.8 million as of 31 December 2017 (31.12.2016: EUR 90.1 million). In addition, current securities were sold completely during the financial year 2017 (31.12.2016: EUR 1.7 million)

Outlook for fiscal year 2018

From the current perspective, and assuming an unchanged regulatory and tax law environment, the Management Board expects gross betting and gaming revenue increasing to EUR 150 million in the 2018 fiscal year. Furthermore, the Management Board assumes EBITDA to reach a level between EUR 36 million and EUR 40 million in 2018.

Dividend proposal

Due to the superior equity position and the current liquid assets, Management and Supervisory Board will propose the distribution of a total dividend for the 2017 financial year within the range of EUR 6.00 and EUR 8.00 per share to the Annual General Meeting in May 2018. The payment will be effected in May 2018.

About bet-at-home.com

The bet-at-home.com AG Group is active in the domain of online gaming and online sports betting. With more than 4.8 million registered customers throughout the world, the company (which is listed on the Frankfurt stock exchange) represents, together with its subsidiaries, one of Europe's most successful gaming providers. The varied options offered on www.bet-at-home.com include sports betting, poker, casino, games and virtual sports. bet-at-home.com has companies in Germany, Austria, Malta and Gibraltar. The successful development of the company can be attributed to its 311 employees as at 31 December 2017. The Group holds various licences via

its Maltese companies for online sports betting and gaming. The licences allow the company to organise and market online sports betting and online casinos. Since 2009, bet-at-home.com AG has been a part of the Betclix Everest SAS Group, which is a leading French Group in the domain of online gaming and sports betting.

Contact

Klaus Fahrnberger
Head of Investor Relations
+49 211 179 34 770
ir@bet-at-home.com
www.bet-at-home.ag