

bet-at-home.com AG: Continued success in the 1st quarter of 2012

Company figures for the first quarter of 2012 (1.1. to 31.3.2012):

- Gross gaming revenue (Hold) increased by 15.4% to EUR 21.11 million (Q1 2011: EUR 18.29 million)
- Net gaming revenue (Hold minus Betting / Gaming Tax) rose by 15.9% to EUR 18.85 million (Q1 2011: EUR 16.26 million)
- Group result before taxes is EUR 2.10 million despite considerable intensification of marketing activities in view of the forthcoming European Football Championships (Q1 2011: EUR 3.90 million)

Betting and gaming turnover also increased significantly by 23.5% to EUR 527.68 million in the 1st quarter of 2012 (1st quarter of 2011: EUR 427.19 million).

Gross gaming revenue (Hold), as the most important key figure in the eGaming market, increased from EUR 18.29 million in the 1st quarter of 2011 to EUR 21.11 million in the 1st quarter of 2012 (+15.4%).

Net gaming revenue (Hold minus Betting / Gaming Tax) improved considerably in the 1st quarter of 2012, rising by +15.9% to EUR 18.85 million (1st quarter of 2011: EUR 16.26 million). Betting and gaming tax amounted to EUR 2.27 million for the 1st quarter of 2012 (Q1 2011: EUR 2.02 million).

Advertising expenses amounted to EUR 11.09 million in the 1st quarter of 2012 (1st quarter of 2011: EUR 7.96 million). This increase of 39.3% has led to a considerable rise in our customer base and guarantees continuing successful growth of the bet-at-home.com Group in the future, particularly with regard to the forthcoming European Football Championships.

Continuous and intensive acquisition of new customers combined with the reactivation of existing customers has contributed to consolidating the bet-at-home.com brand. In the meantime we now have notably more than 2.8 million registered customers.

The Group EBITDA for the 1st quarter of 2012 is EUR 1.94 million (Q1 2011: EUR 3.84 million).



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The Group financial result for the 1st quarter of 2012 is EUR 0.31 million (1st quarter of 2011: EUR 0.19 million).

Cash, cash equivalents and marketable securities amounted to EUR 26.70 million as at 2012/03/31 (2011/03/31: EUR 26.55 million), whereby corresponding reference is also made to current receivables in connection with a short-term loan of EUR 15 million granted to the main shareholder in the first quarter of 2012.

The Group result before taxes for the first quarter of 2012 is EUR 2.10 million (Q1 2011: EUR 3.90 million).

The Group annual net income for the 1st quarter of 2012 is EUR 1.43 million (Group annual net income for the 1st quarter of 2011: EUR 2.51 million).

The Group equity as at 2012/03/31 is EUR 34.02 million (2011/12/31: EUR 32.59 million).

The Group equity ratio as at 2012/03/31 remains virtually unchanged from 2011/12/31 with 61.57% (2011/12/31: 62.12%).

About bet-at-home.com

bet-at-home.com AG is part of the 'Betclic Everest Group', a prominent French enterprise in online gaming and sports betting. Through wholly owned subsidiaries the company holds online gambling licenses issued in Malta and Khanawake. With currently over 2.8 Mio. registered users from all European countries and listed on the Frankfurt and Vienna stock exchange, the renowned company is one of the most popular betting providers in Europe. bet-at-home.com AG has holdings in Germany, Austria and Malta.

Contact :

bet-at-home.com AG
Ing. Jochen Dickinger
Kronprinzenstraße 82-84
D-40217 Düsseldorf

e-mail: ir@bet-at-home.com

web: www.bet-at-home.ag