

***bet-at-home.com AG:
Quarterly results (Q1 2011) confirms the successful course !***

Business figures for Q1 2011 (January 1 – March 31, 2011):

- The gross profit (hold) increased by 32.54% to EUR 18.29 million (Q1 2010: EUR 13.80 million)
- Concern net profit before taxes is EUR 3.90 million (Q1 2010 : EUR 2.63 million) ; this represents an increase of + 48.29% (+ EUR 1.27 million)

The betting and gaming turnover significantly increased by 35.84% to EUR 427.19 million (Q1 2010: EUR 314.49 million).

The gross profit (hold) as the most important indicator in the eGambling sector increased from EUR 13.8 million in Q1 2010 to EUR 18.29 million in Q1 2011 (+32.54%).

Despite the introduction of betting and gambling charges in Austria, which were implemented on 01.01.2011, the net gaming revenue (hold minus betting tax) significantly increased by + 18.86% to EUR 16.26 million (Q1 2010 : EUR 13.68 million).

The advertising expenses in Q1 amount to EUR 7.96 million (Q1 2010: EUR 6.73 million).

The increase in advertising expenses from EUR 6.73 million in Q1 of the fiscal year 2010 to EUR 7.96 million in Q1 2011 (+ 18.28%), in turn significantly increased the number of our customers. This should ensure the success growth of the bet-at-home.com Group in the future (at the moment we have over 2.3 million registered customers).

This intensive acquisition of new customers together with the reactivation of inactive customers has led to the strengthening of the bet-at-home.com brand. The percentage increase in marketing expenses (+ 18.28%) is almost exactly the percentage increase of the net gaming revenue (+ 18.86%), which confirms the efficiency of the marketing campaigns.

The concern's EBITDA for Q1 2011 is EUR 3.84 million (Q1 2010: EUR 2.61 million), and is thus + 47.13% higher than the comparison value of the previous year.

The concern's financial results of Q1 2011 amounts to EUR 0.19 million (Q1 2010: EUR 0.14 million).



LIFE IS A GAME!

The liquid assets and stocks of the current assets have risen to EUR 26.55 million as of 31.03.2011 (31.12.2010: EUR 36.23 million). It should be pointed out that this also corresponds to the significant increase in short-term receivables related to a short-term loan that was given to the main shareholders in Q1 2011 in the amount of EUR 14.00 million.

The concern profit before taxes of Q1 2011 is EUR 3.90 million (Q1 2010: EUR 2.63 million).

The concern's annual surplus of Q1 2011 is EUR 2.51 million (Concern annual surplus of Q1 2010: EUR 1.96 million); this corresponds to an increase of + 28.06%.

The concern's equity as of 31.11.2011 amounts to EUR 30.67 million (31.12.2010: EUR 27.99 million).

The shareholders' equity ratio as of March 31, 2011 is 58.08% (31.12.2010: 59.99%), whereas the slight decline is related to a growth-related increase in total assets.

About bet-at-home.com

bet-at-home.com AG is part of the "Betclic Everest Group", a prominent French enterprise in online gaming and sports betting. With currently 2.26 Mio registered users from all European countries and listed on the Frankfurt and Vienna stock exchange, the renowned company is one of the most popular betting providers in Europe, especially in Eastern Europe and the German speaking countries. bet-at-home.com AG has holdings in Germany, Austria and Malta and offers sports betting, online casino, poker and games on www.bet-at-home.com.

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